

*Sis asked me to pass
this on to you!*

About New Jersey

Most New Jersey families must wonder, now and then, "Where's a nice place to visit?—interesting, right near by, with something for all of us to see and enjoy?" May we suggest the brand new New Jersey State Museum and

Cultural Center at Trenton? It's an easy drive from most parts of the State, with plenty to see and do, all for free, open weekdays and weekends too.

The Museum and Planetarium are probably the features most interesting to most age groups. The Museum has exhibits of paintings, sculpture, photographs, decorative arts and handicrafts. Natural history displays show the mammals, birds, reptiles, rocks and minerals of New Jersey. A large area devoted to our Indians, showing how they hunted, fished and lived, with a model wigwam, is sure to give the youngsters a "bang". Weekends, the Museum has a varied schedule of programs, including films, musical recitals, stage presentations and lectures.

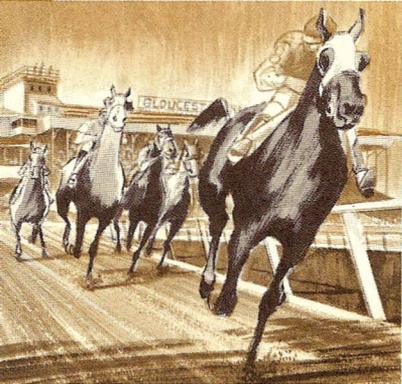
The Planetarium is one of only three of its kind in the country, with a computer-operated mechanism that permits swift changing of scenes. For example, a 28-day "Lunar Month" can be simulated in five minutes. The projector can show 3,500 stars as seen from any point in the solar system, and you can see Earth as astronauts would view it from outer space.

School group programs at either the Museum or Planetarium can be arranged in advance by phoning (Area Code 609) 292-6339. On weekends and holidays, Planetarium shows go on regularly at 2:00, 3:15 and 4:00 p.m. A schedule of coming events is available, so you can plan in advance, by writing the Museum at Trenton. Or, for information as to what's going on right now, phone (Area Code 609) 292-6300.

Take the family and plan to spend the day. We think you'll find it an enjoyable expedition.

→ **INSIDE**

Sis got this in her phone bill!



"Sunny Jim"

The recent death, at age 91, of "Sunny Jim" Fitzsimmons, nationally famous race horse trainer, prompts the Gloucester City Historical Society to some reminiscences. It was at the Gloucester Race Track, closed these past 73 years, that Fitzsimmons saddled his first winner as a jockey, riding "Crispin." He also had his first victory there as a trainer, with "Agnes D."

Be Sure to Hang Up!

With extension phones around the house, it's best to watch out for a phone left off the switch-hook—as when someone takes a call at one phone, then someone picks it up at an-

other, and the first is left off. It leaves the line "Busy"—no one can call or be called until the phone has been replaced.

Big in Oil

New Jersey ranks fifth in the nation in petroleum refining. The 5,800 people employed by the industry here draw an annual income of \$48 million, says the State Dept. of Conservation and Economic Development. Our first refinery was established at Bayonne in 1875, and Hudson County, along with Gloucester, Middlesex and Union are the major centers today.

For Shore Phone Service

If you'll be staying at the Shore this Summer, and want phone service while there, won't you please let us know?—*right away?* The Season always causes a big rush for us. With advance warning, we generally can meet your moving date. Just call your local Business Office. We'll be happy to pass the order along to our people at the Shore.

The automobile may have replaced the horse and buggy, but it's still a good idea for the driver to stay "on the wagon."

How Come "Squankum"?

Miss Jessie MacKenzie writes that any place with a name like her home community, Lower Squankum, deserves a write-up. Well, Donald Wm. Becker's *Indian Place Names in New Jersey* says the Indian word Squankum may have something to do with squaws. Or, just possibly, a place inhabited by evil spirits. Okay, Miss MacKenzie? And let us know if you see any spooks around?

Oops! Wrong Number!

If you reach a wrong number, make sure you're not charged for it. Just do this: hang up immediately, dial "Operator," and tell her what happened. She'll gladly arrange to have the charge cancelled before it reaches your bill. We don't want to charge you for wrong numbers, so remember our slogan, shown here each month: *Call Anywhere But Dial With Care.*

Belle Mead

The origin of New Jersey community names makes a fascinating study. No sooner had we mentioned here that Fanwood was named for Miss Fanny Wood, daughter of a railroad executive, than we learned the "how-come" of Belle Mead in Som-

erset County. The area was named by former U. S. Senator John R. McPherson, about 1875, for his daughter, Miss Edna Belle Mead McPherson. So it says in Col. J. H. Van Horn's interesting book, *Historic Somerset.*

For Happier Travel

On your Summer travel, let the telephone ease the path for you. Phone ahead for reservations, or to let distant friends know you're enroute. And, while away, call back home, to reassure yourself that everything's all right. Calling costs so little—anywhere within the United States (except Alaska and Hawaii) for a dollar or less, depending on distance—night and Sunday 3-minute Station rate.

Two "Fourths"

New Jersey has two Independence Days. We celebrate July 4 along with everyone else. But July 2 is our very own. In 1776, with enemy troops already landed on Sandy Hook, the New Jersey Provincial Congress met to hammer out a new Constitution. It completed its work in eight days and got it signed July 2, changing us from a Colony to a State. The Provincial group approved the document by a 26-to-9 vote.

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